

# Course Specifics: BSc Business Management with Foundation Year

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## Entry Requirements

Applicants are expected to meet a minimum of 48 UCAS tariff points. Consideration is also given to candidates with significant work or life experience, even without formal academic qualifications.

## Career Progression

Students completing the programme can pursue further academic studies in areas such as Business Management, Marketing Management, Human Resource Management, Finance and Accounting, and Entrepreneurship and Innovation.

Graduates may explore various career opportunities, including roles such as Business Analyst, Marketing Manager, Human Resources Manager, Financial Analyst, Entrepreneur/Start-up Founder, Management Consultant, Sales Manager, Supply Chain Manager, Project Manager, and Business Development Manager.

## Tuition Fee

The tuition fee for full-time students is £9,250 per annum (subject to change).

## Awarding Body

This programme is awarded by Birmingham Newman University.

## Provider Name

CECOS College London

## Duration & Study Option

The programme duration is four years, offered on a full-time basis.

## Aims of the Programme

- Provide a contemporary and comprehensive business management curriculum.
- Equip students with proactive skills suited to modern business environments.
- Foster critical thinking, ethical awareness, and social responsibility.
- Allow students to specialize in distinct business disciplines.
- Integrate practical learning experiences and placements.

- Encourage intellectual curiosity and entrepreneurial thinking.

## **Programme Structure**

- Foundation Year: No exit award.
- Level 4: Certificate in Higher Education
- Level 5: Diploma in Higher Education (Dip HE)
- Level 6: BSc Business Management

## **Modules Offered**

### **Foundation Year (Level 3)**

- Term 1: Education and Society; Degree Tutor Group 1
- Term 2: Being Human in a Digital World; Degree Tutor Group 2

### **Level 4**

- Term 1: Introduction to Management; Principles of Marketing; Personal Development for Managers
- Term 2: Introduction to Accounting and Finance; Introduction to Organisational Behaviour and HRM

### **Level 5**

- Term 1: Entrepreneurship and Innovation; Digital Marketing; Organisational & Team Management
- Term 2: Managing Business Projects; Sustainable and Responsible Business
- Optional Sandwich Year

### **Level 6**

- Terms 1 & 2: Issues in Business: Pioneering Change; Strategy & Leadership through Entrepreneurial Perspectives
- Optional Modules: Relationship Marketing; Talent Management; Business and Data Analytics; Strategic Operations and Service Excellence; Sustainable Consulting Practice

## **Assessment Methods**

### **Foundation Year**

Presentations, capstone assessments, and assessment by engagement.

### **Level 4**

MCQs, case studies, presentations, and written reports.

### **Level 5**

MCQs, reflective papers, digital marketing campaigns, negotiated assessments, and sustainability audits.

### **Level 6**

MCQs, debates, written submissions, negotiated assessments, and comprehensive written reports.