



COURSE SPECIFICATION

**BA (Hons) Business Management and Sustainability**

**PROGRAMME SPECIFICATION BA(Hons) BUSINESS MANAGEMENT & SUSTAINABILIY**

BA (Hons) Business Management and Sustainability course challenges the traditional interpretations of enterprise and will open your mind to a broad range of contemporary themes in business. Our emphasis on ethical business and sustainability will position you to create long-lasting value for your organisation and you will learn the practical skills needed to become a responsible business leader.

At CECOS College London, in partnership with Staffordshire University, we follow a structured teaching approach where modules are spread across two academic terms. This allows you sufficient time to study, practice, and complete your tasks and assignments without feeling overwhelmed, supporting a more balanced and focused learning experience. Our approach focuses on individual skills and will develop your expertise as an independent learner and problem solver, preparing you for a fast-paced, focused career in business.

The curriculum will develop and evolve so that knowledge and skills learned in modules will be transferred, re-applied and developed in related modules at higher levels. You will be guided through your studies through a teaching support network of module tutors, personal tutors, award leaders and supporting academic and managers, and dedicated and involved support and pastoral staff. Learning and teaching will be an enriching experience for you that reflects the value the school places on effective, innovative and research informed teaching. Learning and teaching will foster your critical intellectual development and the business capabilities required to engage in contemporary organisations.

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| **KEY COURSE INFORMATION** | |
| **Course Title** | BA(Hons) BUSINESS MANAGEMENT & SUSTAINABILITY |
| **Awarding Body** | University Of Staffordshire |
| **Provider Name** | **CECOS COLLEGE LONDON** |
| **SUMMARY OF DISTINCTIVE FEATURES OF THE COURSE** | |

* The purpose of the BA (Hons) Business Management & Sustainability is to develop students into forward-thinking, ethically conscious, and professionally capable individuals who can meet the evolving demands of businesses in a global, sustainability-driven environment.
* The degree aims to combine a comprehensive understanding of business management with the critical principles of environmental, social, and economic sustainability.
* This qualification offers students the opportunity to build a career in management while contributing to sustainable practices within corporate, governmental, or entrepreneurial contexts.
* Designed to reflect current industry trends, the course enables students to gain both theoretical knowledge and practical skills needed to thrive in a changing world of responsible business.



# COURSE AND OUTCOMES AIMS

The course aims to:

* Equip students with the business and sustainability skills, knowledge, and critical thinking necessary for high performance in a globalised and environmentally conscious business landscape.
* Provide education and training for a wide range of career pathways including sustainability consultancy, corporate social responsibility (CSR), operations and supply chain management, marketing, and entrepreneurship.
* Offer deep insight into sustainable business practices, ethical leadership, and long-term strategic thinking required for responsible decision-making in modern enterprises.
* Enable students to understand and navigate the challenges and opportunities posed by climate change, globalization, stakeholder expectations, and regulatory frameworks.
* Provide a solid foundation in core areas such as management, finance, marketing, and strategic leadership while integrating sustainability across all areas of learning.
* Develop students’ personal and professional attributes including resilience, innovation, teamwork, and reflective learning — key traits for success in any business or sustainability- related role.
* Encourage global and cross-cultural awareness, with a focus on inclusivity, social justice, and community impact.
* Offer opportunities for students to enter or advance in employment, or pursue further academic qualifications such as postgraduate degrees or professional certifications.
* Balance academic excellence with real-world experience through case studies, industry projects, guest speakers, and sustainability-focused initiatives.

We meet these objectives by:

* Delivering a curriculum that blends theoretical learning with practical application, encouraging students to solve real-world business and sustainability challenges.
* Embedding sustainability into business subjects to create responsible leaders who can make impactful decisions within complex organisational contexts.
* Encouraging independent research, critical enquiry, and reflective thinking, particularly through a final-year research project focused on a relevant sustainability or business issue.
* Supporting students with academic and professional development services to ensure readiness for employment or further study.
* Building managerial and ethical leadership capabilities through workshops, teamwork- based projects, and live assessments tied to sustainability goals.
* Providing students with flexible learning strategies and assessment methods to suit diverse needs, ensuring inclusive and supportive learning environments.
* Offering networking opportunities, industry insights, and optional extracurricular activities to inspire ambition and build career-ready confidence.

# PRACTICAL SKILLS

The ability to:

* Develop the practical skills required to lead, manage, or collaborate effectively on sustainability-focused business projects.
* Gain the ability to analyse business performance using sustainability metrics alongside traditional financial data.
* Build strong research and analytical skills to investigate real-world business and environmental challenges.
* Apply essential management and leadership techniques in addressing strategic, ethical, and sustainability-driven business scenarios.
* Strengthen organisational and time-management abilities to effectively plan, execute, and present academic and professional assignments.
* Communicate sustainability strategies and business solutions confidently through diverse presentation formats and stakeholder engagement methods.
* Use digital tools and platforms for research, collaboration, and project delivery, enhancing academic development and digital literacy.
* Interpret and evaluate the social, environmental, and economic impacts of business decisions, reinforcing responsible management practice.
* Collaborate across disciplines to develop innovative, sustainable business models and initiatives aligned with global sustainability goals.
* Reflect on personal development and professional values, fostering a mindset of continuous learning, ethical leadership, and corporate responsibility.

# SOFT SKILLS

Learners will also develop the following key transferable skills:

* Management of professional relationships
* Leadership skills
* Evaluation of own development needs
* Respond to change and uncertainty

# LEARNING, TEACHING AND ASSESSMENT

**Personal Development**

Our aim during the course of this programme is to support your development, equipping you with skills that will help you with your future career path and also personal and social development. We will do this in a variety of ways including:

* + Providing individual support to help increase your employability skills
  + Increase your awareness of key British values such as democracy, mutual respect, tolerance for all and the rule of the law
  + Assess your personal learning and thinking skills and provide appropriate support to ensure you are confident in yourself and your abilities
  + Conduct regular guidance meetings to support you with your future plans
  + Work with you to reflect on personal behaviour and the moral responsibility that we all have to support others and create a supportive and productive society

**Teaching**

* Analytic thinking skills are developed through academic protocols, discussion in classroom, assignment work and tutorial sessions.
* Practical skills are an essential component of the programme and are developed through classroom activity, projects, and independent work and peer/tutor feedback.
* Common Skills such as oral and written communication are developed in group and tutorial sessions, through assignments and practical assessments.
* All staff has relevant industry experience.

**Assessment**

Each unit is assessed by individual or group participation, individual presentation, research and coursework assignments.

* Assessment activities provide major opportunities for learning, including:
* Group and individual work
* Peer Feedback
* Individual and group presentations
* Essay, evaluations and assignments All assessments are delivered through a standard system, which makes the context and the assessment criteria clear. There are assessment weeks. Grades accumulate over each term. The External Examiner samples student work and grades.

# SUPPORT FOR LEARNING

* A comprehensive induction introducing new students to the subject, to the course and to the college facilities: e.g. Learning Resources, staff & Student Support
* College and Programme Handbooks available in print and electronic format
* Personal and academic support integrated into teaching provided by approachable lecturers and a personal tutor who monitors performance
* Study and research skills integrated into the programme
* Written electronic assignment feedback, within three weeks of assignment submission
* Up-to-date computing facilities and a modern, well-equipped Learning Resources Centre
* Virtual Learning Environment (MOODLE)
* Access to higher education specific academic support sessions
* Access to Student Support for students with welfare, financial or counselling needs
* Access to Learning Support for students with educational needs.
* Access to careers advice and support
* Regular one-to-one tutorials and target setting

**Foundation – BA (Hons) Business Management & Sustainability**

**UNITS DETAILS - Foundation**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Unit No.** | **Unit Name** | **Unit Level** | **Unit Credit** | **Sem este r** |
| 1 | COMMUNICATION IN THE DIGITAL AGE | 3 | 20 | TER M 1 |
| 2 | BUSINESS PERFORMANCE | 3 | 20 |
| 3 | MANAGING PEOPLE FOR PLANET AND PROFITS | 3 | 20 |
| 4 | EXTERNAL BUSINESS ENVIRONMENT | 3 | 20 | TER M 2 |
| 5 | BUSINESS SIMULATION PROJECT | 3 | 40 |

**Year 1 – BA (Hons) Business Management & Sustainability**

**UNITS DETAILS – Year 1**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Unit No.** | **Unit Name** | **Unit Leve l** | **Unit Cred it** | **Semes ter** |
| 1 | GLOBAL CHALLENGES AND OPPORTUNITIES | 4 | 20 | TERM 1 |
| 2 | RISK & REWARD | 4 | 20 |
| 3 | SOCIAL ENTERPRISE | 4 | 20 |
| 4 | THE FUTURE OF WORK | 4 | 20 | TERM 2 |
| 5 | DATA & DECISION MAKING | 4 | 20 |
| 6 | BALANCE OF POWER | 4 | 20 |

**Year 2 – BA (Hons) Business Management & Sustainability**

**UNITS DETAILS – Year 2**

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| --- | --- | --- | --- | --- |
| **Unit No.** | **Unit Name** | **Unit Level** | **Cred its** | **Semest er** |
| 1 | BUSINESS CREATIVITY AND INNOVATION | 5 | 20 | TERM 1 |
| 2 | SUSTAINABLE BUSINESS DEVELOPMENT | 5 | 20 |
| 3 | ENTERPRISE IN PRACTICE | 5 | 20 |
| 4 | THE BUSINESS OF DOING GOOD | 5 | 20 | TERM 2 |
| 5 | GOVERNANCE AND CLIMATE CHANGE | 5 | 20 |
| 6 | SOCIAL MEDIA STRATEGY | 5 | 20 |

**Year 3 – BA (Hons) Business Management & Sustainability**

**UNITS DETAILS – Year 3**

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| --- | --- | --- | --- | --- | --- |
| **Unit No.** | **Unit Name** | **Unit Level** | **Cr e di ts** | **Sem ester** | |
| 1 | CORPORATE REPUTATION | 6 | 20 | | TE RM 1 |
| 2 | CONSULTANCY PROJECT | 6 | 40 | |
| 3 | INNOVATIVE CHANGE MANAGEMENT | 6 | 20 | | TE RM 2 |
| 4 | LEADERSHIP STRATEGY AND SOCIAL IMPACT | 6 | 20 | |
| 5 | ENTREPRENEURIAL STRATEGY | 6 | 20 | |

CECOS College London offers a range of support and resources from the start of your programme, these are as follows:

1. Information, advice and guidance from the first any contact all the way through certification and progression. This will support you in your next steps
2. Learning support and disability
3. Enrichment training to allow you to achieve all of your personal and professional goals
4. An integrated e-portfolio system which includes, virtual classroom

**Initial Consultation with CECOS College**

* + Following your enquiry, one of our applicant counsellors will invite you to a meeting.
  + Our team will welcome you when you get to campus and register you.
  + We will create your applicant file, make copies of your ID, and other supporting documentation.
  + One of our advisors will meet with you to go over your course of interest and credentials.
  + Within 48 hours following your consultation, if you meet our minimum admission requirements, you will receive an email with an Offer in Principle. This should be finished within an hour.

Entry requirements:

**Application Form**

It’s time to apply once you have met the minimum entry criteria including English language proficiency.

* + You’ll have to fill out an online application.
  + You can complete your application and handle this process with the aid of our support staff

Application processing can take anywhere between 30 and 90 minutes, depending on your level of preparation.

**Academic Interview**

Once you have submitted your application for the course of your choice, a member of our admissions staff will check it to make sure it has been fully completed and that you are eligible to enrol in the course.

In the event that your application meets the entry criteria, you will receive an invitation to a web interview with a member of our academic team. These academic interviews typically last around 30 minutes and are used to evaluate the following:

* + Your educational and/or professional history
  + Your knowledge of and readiness for the course
  + Your knowledge of the topic, the industry, and the relevant careers

We conduct interviews with every applicant who satisfies our entry requirements as part of our quality process.

If you are applying through the Standard Entry route (Academic Achievement), the interviewer will want to ask you about your educational background and how the course will help you further your professional or career progression.

**Applying for Student Finance**

You must submit a financing application once steps one through four have been completed.

* + You can contact our Student Finance staff by phone or email for assistance with your funding application.
  + You’ll get a letter from Student Finance England confirming this after it’s been accepted.
  + You cannot begin your studies with us until you have secured your student funding.
  + Visit [www.gov.uk/student-finance](http://www.gov.uk/student-finance) to submit an application for financial aid through Student Finance England.

Applications for student financial aid can be completed in around 30 minutes (depending on complexity).

***\*All candidates will be required to attend an interview where your ability to undertake the course will be assessed.***

# METHODS OF EVALUATING AND IMPROVING QUALITY AND STANDARDS

As a student of the college, you are entitled to express your views on your course your programme in general. You will be asked to respond to the survey during each term.

CECOS College has a comprehensive quality assurance programme that monitors all courses through self-assessment review, achievement of performance indicators and observation of teaching and learning.

In this provision all assignments briefs are internally quality assured to ensure that all learning outcomes and grading criteria are met.

This course is externally quality assured by the awarding body verifier who advise on academic standards and ensure that all learning objectives have been met.

# CAREER PROGRESSION

The BA (Hons) Business Management & Sustainability program provides a structured pathway for students to develop a deep understanding of business principles while focusing on sustainability, preparing them for a wide range of career opportunities. This 3-year program, which includes a foundation year, is designed to equip students with the key business knowledge and skills most valued by employers.

Throughout the program, students will gain expertise in critical business areas such as leadership, strategy, finance, and sustainability practices. They will also have the opportunity to specialize in areas that align with their career interests and aspirations.

Upon successful completion of the BA (Hons) Business Management & Sustainability, graduates can pursue various career paths in the business sector, such as:

* + Entering the workforce in a management or consultancy role
  + Advancing in their current employment
  + Connecting with relevant professional bodies for further career development
  + Committing to Continuing Professional Development (CPD)
  + Progressing to postgraduate study

The degree is recognized by employers and Higher Education providers, offering students the chance to further their education or professional career. Graduates may also progress to master’s level courses, such as an MSc in Business Management or Sustainability, depending on their chosen area of interest.

The program provides graduates with the skills to enter diverse roles in the business world, including:

* + Business Manager
  + Sustainability Consultant
  + Project Manager
  + Operations Manager
  + Corporate Social Responsibility (CSR) Specialist

By focusing on in-demand skills and practical experience, the BA (Hons) Business Management & Sustainability program enhances career prospects and prepares students for the ever-evolving global business landscape.

# ENTRY REQUIREMENTS

* Be 18 years old as a minimum
* Initial assessment of English and Maths at level 2
* Fluent in spoken and written English

***\*All candidates will be required to attend an interview where your ability to undertake the course will be assessed.***

For students who have recently been in education, the entry profile is likely to include one of the following:

* A BTEC Level 3 qualification in Business
* A GCE Advanced Level profile that demonstrates strong performance in a relevant subject or adequate performance in more than one GCE subject. This profile is likely to be supported by GCSE grades at A\* to C (or equivalent and/or 9 to 4 (or equivalent) in subjects such as Mathematics and English
* Other related Level 3 qualifications
* An Access to Higher Education Diploma awarded by an approved further education institution
* Related work experience
* An international equivalent of the above.

College may consider applicants' prior learning when considering their acceptance on a BTEC Higher Nationals, through Recognition of Prior Learning.

# ENGLISH LANGUAGE REQUIREMENTS

* + You must pass our English language screening test if you lack certification that shows you have the necessary level of English ability.
  + You will be evaluated under supervision on your reading, writing, speaking, and listening abilities.
  + You might need to take pre-sessional lessons and take a final English exam in order to enrol in chosen course.
  + You will be excluded from this step if you have a recognised English qualification.
  + It takes about 90 minutes to finish the basic English evaluation.